

Seaway China Presents *Lladro* Fine Porcelain



A



B



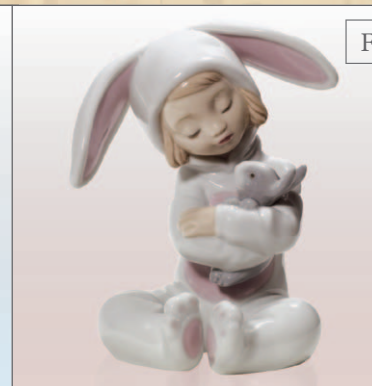
C



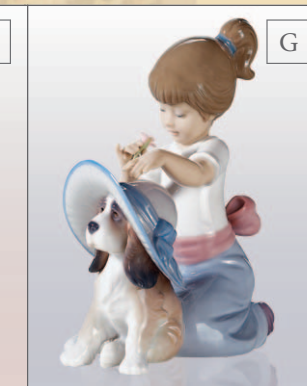
D



E



F



G

THE ART OF TRADITION

Lladro is the name of a prestigious brand of porcelain recognized throughout the world. It is the surname of three brothers with a passion for porcelain. Half a century ago they built a small workshop and kiln in the backyard of their parents' house, where they began to give form to their first creations. This was the beginning of a large corporation and the outset of a fascinating adventure, the dream come true for a family of artists and entrepreneurs who have managed to make their work known, highly valued and admired by millions of people all over the world.

What was once a small artisan's workshop in the countryside, on the outskirts of Valencia, Spain, is now the City of Porcelain, a cultural legacy for the future. Here, almost two thousand people are dedicated to the design and totally handmade elaboration of creations that Lladro commercializes in over one hundred countries around the world.

**A. The Tree of Love**  
01008580  
19.25"H \$2,500

**B. An Afternoon Nap**  
01006765  
11.5"H \$830

**C. Andalusian Spring**  
01001964 Ltd. 2,000  
11.75"H \$2,400

**D. Bridge of Dreams**  
01001879 Ltd. 1,500  
17.25"H \$5,700

**E. Kitty's Breakfast Time**  
01008498  
6.75"H \$550

**F. Bunny Hugs**  
01008538  
5.5"H \$250

**G. An Elegant Touch**  
01006862  
6"H \$425

## THE PROCESS OF CREATION

Lladró creations are an expression of universal values intimately connected with real people and their feelings. Each figure is a celebration of the best moments in life. Inspired by dreams and fantasy, traditions, literature and art, nature or daily life, there is always a story behind each piece.

All Lladró creations are the fruit of a painstaking handmade process of elaboration, carried out entirely in the workshops of the City of Porcelain, in Valencia. The artistic team at Lladró creates pieces in clay following traditional sculpting techniques. The original model is then fragmented and each part is reproduced exactly in porcelain using molds. Once the figure has been composed, it is decorated and then fired in the kiln at high temperatures, where it takes on its final appearance. Every step in this delicate process is made by highly qualified and specialized artisans, because even the smallest imperfection at any stage in the process would completely ruin the final result. Once completed, each piece is submitted to an exhaustive quality control check which discards any piece with a minimum defect. After all, only the search for perfection that can lead to true beauty.

A



B



D



C



E



F



**A. Santa, I've Been Good!**  
01001960 Ltd. 2,000  
20.5"H \$3,000

**B. Down the Chimney**  
01001931 Ltd. 1,500  
13"H \$1,975

**C. Talk to Me!**  
01008168  
8.75"H \$470

**D. Santa's Midnight Ride**  
01001938 Ltd. 1,000  
14.25"H \$3,900

**E. A Family Christmas**  
01008260 Ltd. 750  
14.5"H \$4,300

**F. Santa's Little Secret**  
01006890  
9"H \$640

  
LLADRÓ®